



# Ataare Advisors sample services–

Please reach out to discuss your needs further

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	Strategy formulation	Business transformation	Digital journey	Project management	Research and analysis	Skills development
<b>Businesses</b>	<ul style="list-style-type: none"> <li>Business strategy (for planning cycle, pitch deck etc.)</li> <li>Go-to-market strategy</li> <li>Growth and expansion strategy</li> <li>Financial planning and modelling</li> </ul>	<ul style="list-style-type: none"> <li>Business process optimisation</li> <li>Pricing and cost optimisation</li> <li>Operating model optimisation and human capital management</li> <li>Interim operational support</li> </ul>	<ul style="list-style-type: none"> <li>Digital strategy</li> <li>Enterprise architecture</li> <li>Digital and IT implementation support</li> </ul> <p><i>(Note: all digital journey initiatives must be linked to business strategy)</i></p>	<ul style="list-style-type: none"> <li>Project design to determine:               <ul style="list-style-type: none"> <li>Project activities and milestones</li> <li>Risks and interdependencies</li> <li>Budget</li> <li>Task owners</li> </ul> </li> <li>Project management office:               <ul style="list-style-type: none"> <li>Project governance</li> <li>Project tracking tools and reports</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Market analysis and ecosystem mapping</li> <li>Customer insights</li> <li>Reporting and analytics tools</li> </ul>	<ul style="list-style-type: none"> <li>Being a manager that people want to work for:               <ul style="list-style-type: none"> <li>Giving and receiving feedback</li> <li>Motivational leadership</li> <li>Management reporting</li> <li>Employee performance management</li> </ul> </li> </ul>
<b>NPOs</b>	<ul style="list-style-type: none"> <li>Business strategy (for planning cycle, fund-raising etc.)</li> </ul>	<ul style="list-style-type: none"> <li>Business process optimisation</li> </ul>		<ul style="list-style-type: none"> <li>Project delivery and implementation support</li> </ul>	<ul style="list-style-type: none"> <li>Feasibility studies</li> <li>Thought leadership pieces</li> </ul>	<ul style="list-style-type: none"> <li>Using Agile to manage complex projects</li> </ul>
<b>Investors</b>	<ul style="list-style-type: none"> <li>Growth and value creation for portfolio companies</li> </ul>	<ul style="list-style-type: none"> <li>Interim management for portfolio companies</li> <li>As above for businesses</li> </ul>			<ul style="list-style-type: none"> <li>Commercial due-diligence</li> </ul>	<ul style="list-style-type: none"> <li>Making Digital tools work for you:               <ul style="list-style-type: none"> <li>MS Excel/ Google sheets</li> <li>Agile tools (Trello)</li> <li>Power BI for data visualisation</li> </ul> </li> </ul>